

LIBRARY AND LITERACY COMMISSION
Tuesday, April 11, 2017
5:30 p.m.
CITY HALL – COLEMAN MEETING ROOM
291 NORTH MAIN STREET
PORTERVILLE PUBLIC LIBRARY
AGENDA

I. CALL TO ORDER

II. ROLL CALL

Patience Christenson, Chair	(10/2018)	Edith La Vonne, Vice Chair	(10/2018)
Allan Bailey	(10/2018)	Jennifer Biagio	(10/2019)
Tamara Bishop-Mitchell	(10/2019)	Esther Figueroa	(10/2018)
Catherine E. May	(10/2019)		

III. ORAL/WRITTEN COMMUNICATIONS FROM PUBLIC

All items not scheduled should be addressed to the Library and Literacy Commission at this time during Oral Communications. Anyone wishing to address the Library and Literacy Commission should state their name for the record. In order to proceed in a timely manner, please limit the duration of your comments to three (3) minutes.

IV. REPORTS

This is the time for the Library and Literacy Commissioners to report on advocacy activities.

V. CONSENT CALENDAR

Consent Calendar items are considered routine and informational in nature and will be enacted in one motion. There will be no separate discussion on these matters unless a request is made, in which event the item will be removed from the Consent Calendar.

1. Library and Literacy Commission Minutes from March 14, 2017
2. March Monthly Highlights
Re: Consider approval of monthly highlights report for March.
3. Literacy Reports
Re: Consider approval of monthly Read to Succeed program reports.
4. Chamber Ambassador Report
Re: Consider approval of monthly activity reports from staff.
5. Announcements
Re: Informational report regarding upcoming activities of interest to the Commission.

VI. SCHEDULED MATTERS

1. Summer Activities
Re: Staff to give a brief presentation of the many activities that will be available at the library this summer.
2. 2017 Commission Goals and Objectives
Re: Continued discussion and updates on work plan.
3. Commission Advocacy Opportunities
Re: Consider May Schedule.

VII. COMMENTS FROM COMMISSIONERS

The Commissioners' opportunity to comment on any item or issue that is under the purview of the Library and Literacy Commission that is not on the agenda.

VIII. SCHEDULED ITEMS FOR FUTURE MEETINGS

Agenda items for subsequent Commission meetings.

IX. ADJOURNMENT

In compliance with the Americans with Disabilities Act and the California Ralph M. Brown Act, if you need special assistance to participate in this meeting, or to be able to access this agenda and documents in the agenda packet, please contact the Office of City Clerk at (559) 782-7464. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting and/or provision of an appropriate alternative format of the agenda and documents in the agenda packet.

Materials related to an item on this Agenda submitted to the Library and Literacy Commission after distribution of the Agenda packet are available for public inspection during normal business hours at the Library, 41 West Thurman Avenue, Porterville, CA 93257.

The mission of the Porterville Public Library is to be a visible learning center by providing literacy materials and services for all ages throughout our community for personal enrichment, the power of information, and the joy of reading.

The vision of the Porterville Public Library will be integral to the City's intellectual and cultural life. The library will provide free and equal access to information, knowledge, and ideas; promote personal enrichment and lifelong learning; encourage a love of reading in all age groups; and foster educational programs and partnerships. The library will ensure quality service through positive patron connections and an inviting environment.

Library Service Roles: Learn to Read and Write - adult, teen, and family literacy, Early Literacy- create young readers, Satisfy Curiosity and Lifelong Learning, Visit a Comfortable Place- both physical and virtual, Connect to the Online World.

LIBRARY AND LITERACY COMMISSION

Tuesday, April 11, 2017

5:30 p.m.

CONSENT CALENDAR

1. Library and Literacy Commission Minutes

March 14, 2017

Call to Order: The meeting was called to order at 5:36pm.

Roll Call: Chair Christenson, Commissioner Bailey, Commissioner La Vonne, Commissioner Bishop-Mitchell, Commissioner Figueroa, and Commissioner May.

Also Present: Vikki Cervantes, City Librarian

Oral/Written Communications from Public: None.

Reports: Commissioner Bishop-Mitchell attended the Youth Commission meeting. Commissioner Bailey attended the City Council meeting. Commissioner La Vonne attended the Friends of the Library meeting.

Consent Calendar: Commissioner Bailey motioned to approve the Consent Calendar. Commissioner Figueroa seconded and the motion passed.

Scheduled Matters:

1. Development of a Facilities Master Plan. The Commission has halted the discussion due to the desire to place efforts toward their continued work plan to move serious conversation forward to City Council about future facility planning.
2. 2017 Serving with a Purpose Conference. Commissioners passed on the conference due to conflicting schedules. Staff was asked to check with Commissioner Biagio's availability.
3. Electronic Resource Presentation-Overdrive. Staff gave a brief PowerPoint presentation on the new electronic resource now available to library patrons.
4. 2017 Commission Goals and Objectives. Staff presented the California Public Libraries Advocates (CPLA) workshop opportunity on Saturday, April 29 at the Tulare City Library and shared that California State Librarian Greg Lucas will be attending. Commissioner Bishop-Mitchell, Commissioner May, Commissioner Figueroa, and Commissioner La Vonne volunteered to attend. Staff to confirm availability with Commissioner Christenson and Commissioner Biagio. The Ad-hoc committee working on "community conversation" presented a new exciting element that allows a more developed thread of community's value by dollar that the City Library offers based on the example that was shared in the 2016 publication "Economic Impact and Contribution Analysis: Nashville Public Library." The Commission has decided to let the ad-hoc committee pursue this document's thread as it clearly helps to defend the idea of planting the monetary value attached to funding.
5. Commission Advocacy Opportunities. Commissioner Figueroa volunteered to attend the Parks & Leisure Services Commission meeting on 4/6/17. Commissioner La Vonne volunteered to attend the Friends of the Library meeting on 4/12/17. Commissioner Bailey volunteered to attend the City Council meeting on 4/18/17. Commissioner Bishop-Mitchell volunteered to attend the Youth Commission meeting on 4/10/17.

Comments from Commissioners: none.

Schedule Items for Future Meetings: As discussed.

Adjournment: The meeting was adjourned at 7:20 pm.

2. March Highlights

Library Cinema, staff will be showing carefully selected movies on the third Saturday of every month and providing free popcorn for attendees. There were **16** participants.

Saturday Game Day @Your Library. Participants had the opportunity to play a variety of card, board, and video games. There were **11** participants for the month of March.

Bring Your Own Game Day is held every Sunday in the Community Room at the Porterville City Library from 1:30 pm – 4:30 pm. There were **65** participants for the month of March.

March 1, 2017, 1000 Books before Kindergarten program launched for the Porterville Public Library. This program encourages parents and caregivers to read 1,000 books to their children before they enter kindergarten. There are currently **30** participants enrolled in this program.

March 1, 2017, Aargh ye ready for a Reading Adventure mini reading program started and run through March 31, 2017. We had **189** children and **20** teens, a total of **209** sign-ups.

March 2, 2017, staff celebrated Dr. Seuss's birthday. We had a photo booth, crafts, face painting and balloons. Staff had an informational table promoting the library's programs and services. There were several prizes raffled and participants got to enjoy a slice of cake. There were **170** in attendance.

March 7, 2017, staff conducted an offsite story time and library presentation for the children of Plano Preschool and their parents. Staff read them stories, educated them about library programs and services, and answered their questions about the library. There were **20** participants.

March 10, 2017, staff conducted an offsite story time for the children of Hoops Preschool. Staff read them stories, sang songs with them, and promoted applicable library programs and services. There were **116** participants.

The Porterville City Library celebrated Spring Break week March 20-26, 2017 with the following activities:

Monday: Kite Craft - **44** participants

Wednesday: Sand Art Craft - **54** participants

Friday: Clay Art Craft - **58** participants

There were a total of **156** participants who attended events and programs.

March 28, 2017 – staff gave an overview of the LEAMOS program to the English Learner Advisory Committee parent meeting at West Putnam Elementary School. There were **7** participants.

March 31, 2017, staff attended the Bartlett Middle School's Youth Day to speak to the students on the history of the Porterville City Library. Staff also promoted current library events and services. There were **140** participants.

Staff conducted 1-Hour courses on the following Computer Topics:

- 3/4 Intro to Amazon (English)
- 3/11 Intro to Amazon (Spanish)

- 3/18 Intro to Facebook (English)
- 3/25 Intro to Facebook (Spanish)

Total participants: **5**

March Monthly Volunteer Hours

22 Volunteers: **227** hours **7** Community Service: **190** hours

Tuesday Morning Story Times: preschoolers enjoy singing, dancing, and books. There were **174** participants.

Tuesday Evening Spanish Story Times: preschoolers enjoy Spanish stories, Spanish songs, and crafts. There were **95** participants.

Boppy Times for Babies: parents and their babies get to play and bond together. There were **26** participants.

Sunday traffic counts for March

- Sunday, March 5: 191
- Sunday, March 12: 155
- Sunday, March 19: 180
- Sunday, March 26: 208

3. Literacy Report

Adult Learning Center visits: **212**

Tutors trained: **5** Learner assessments: **4** Tutor matches: **3**

Learners' Achievement Corner

- ❖ Jess C. learner – Now is noticing the difference in grammar such as nouns, verbs, and parts of speech.

English as a Second Language – Two morning groups meet on Tuesdays, Wednesdays, and Thursdays from 9 am-10 am and 10 am-12 pm. There were **265** participants.

English as a Second Language – One evening group meets on Tuesdays and Thursdays from 5:30 pm-7:30 pm. There were **8** participants.

The Library has partnered with the Police Department Thunderbolt Program staff. We currently have **1** student who is meeting with a Tutor for assistance with their writing assignments.

4. Chamber Ambassador Report

- March 1, 2017, staff attended ambassador luncheon at Commerce of Commerce.
- March 3, 2017, staff attended First Friday Coffee sponsored by Owen's Valley.
- March 7, 2017, staff attended a ribbon cutting for Sierra View Urgent Care.
- March 15, 2017, staff attended a ribbon cutting for Nanlangka Teppanyaki & Sushi Bar.

5. Announcements

- The Easter Bunny will be here at the Library for picture opportunities, flyer attached.
- National Library Week April 9-15, flyer attached.
- Our first Sensory Story Time will be held on Saturday, April 15, flyer attached.
- Dia de los Ninos will be held on Saturday, April 29, flyer attached.

CITY COUNCIL

- ✓ City Council will have a place on their Tuesday, April 18, agenda for the Library & Literacy Commission to report. Commissioner Bailey has volunteered to deliver the report.

SCHEDULED MATTERS

1. Summer Activities

This will mark our 6th Annual Summer Program at your City Library! The fun begins on Monday, June 12 and will run for eight weeks Monday – Sunday. The Library Planning Committee starts working on the ideas as soon as the Annual Summer Reading theme is announced and this year it is “Reading by Design.”

Staff will give a brief overview of what has been planned for this summer to serve over 7,000 program participants!

2. 2017 Commission Goals and Objectives

At the request of Chair Christenson this matter will continually be placed on the agenda for further discussions and modifications, if necessary.

Staff is providing information below on topics to keep you informed as library advocates.

News from the Capitol:

- SCA 3 by Senator Dodd’s Measure to Lower the vote threshold for Library Bonds passes First Committee- The Senate Governance and Finance Committee heard and passed CLA’s sponsored measure, SCA 3 by Senator Bill Dodd, which seeks to lower the local voter threshold for library construction bonds from the current two-thirds vote to 55%. Senator Dodd (D-Napa) introduced his measure and called public libraries “vital and vitally important to our communities.” He argued that “local library jurisdictions are willing to go to the voters with local financing measures, and local library officials believe, as do I, that local library bonds should have the same voter threshold as school bonds....55%. In many ways, our local public libraries are extensions of our public school system. SCA 3 would simply ask the voters if they agree that local library bonds should be treated the same as school bonds. I believe that’s a fair question to ask of our voters.” Senator Wolk testified, calling SCA 3 “long overdue.” She said that it was essential to “understand what libraries are. They are community centers. They are safe community places for teens, tweens, seniors, and toddlers.” She noted that the last statewide construction bond was passed by the voters in 2000. The bill will now head to the Senate Elections and Constitutional Amendments Committee where it will be debated next. Once the date has been set for that hearing we will provide you with instructions on how to write to the members of that policy committee.

News from Washington, DC

- In response to President Trump's proposal to eliminate the Institute of Museum and Library Services in his FY2018 budget, American Library Association (ALA) President Julie Todaro today issued the following statement: "The President's proposal to eliminate the Institute of Museum and Library Services (IMLS) in his FY2018 budget just released, and with it effectively all federal funding for libraries of all kinds, is counterproductive and short-sighted. The American Library Association will mobilize its members, Congressional library champions and the millions upon millions of people we serve in every zip code to keep those ill-advised proposed cuts from becoming a Congressional reality. Libraries leverage the tiny amount of federal funds they receive through their states into an incredible range of services for virtually all Americans everywhere to produce what could well be the highest economic and social "ROI" in the entire federal budget. “The Library Services and Technology Act (LSTA) funded through IMLS is the primary annual source of funding for libraries in the federal budget. IMLS distributes the majority of LSTA funds to every state in the nation according to a population-based formula. Each state library determines how to best spend its allocated

federal funds, which must be matched at the state level. The range of services provided to millions of Americans through LSTA grants is matched only by the creativity of the libraries that receive them: veterans transitioning to civilian life, small businesses seeking to expand their business online, summer reading programs, resources for blind and hearing-impaired patrons, resume writing and job skills workshops and computer coding courses to teach youth 21st century job skills. "America's more than 120,000 public, school, college and university and many other libraries are not piles of archived books. They're trusted centers for education, employment, entrepreneurship and free inquiry at the core of communities in every state in the country – and in every Congressional district. And they're staffed by the original search engines: skilled and engaged librarians."

- The Institute of Museum and Library Services is celebrating its 20th Anniversary. IMLS is the primary source of federal support for the nation's 123,000 libraries and approximately 35,000 museums. Their mission has been to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. For the past 20 years, their grant making, policy development, and research has helped libraries and museums deliver valuable services that make it possible for communities and individuals to thrive.
- Porterville LSTA funded projects over the years- Global Languages Materials Grant, Career Online High School, Early Learning with Families, Family Place Library, Online homework help, JobNow! online resource, Book Flix, Heritage Digitization project, and Leamos! **California gets roughly \$16 Million from IMLS. The total IMLS budget accounts for approximately \$180 Million.

3. Commission Advocacy Opportunities

Upcoming meetings:

- P&L Commission – May 4 – Council Chambers @ 5:30 pm.
- Friends of the Library – May 10 – Library Local History Room @ 4 pm.
- City Council May 16 @ 6:30pm
- Youth Commission – May 8 – Council Chambers @ 4pm

VII. COMMENTS FROM COMMISSIONERS – comments on any items or issues not on the agenda

VIII. SCHEDULE ITEMS FOR FUTURE MEETINGS

IX. ADJOURNMENT – Adjourn the meeting